



General Meeting
Monday, February 9th



Agenda

1. Introductions
2. Operations Update
3. Race Director Update
4. Drivers Programs
5. Questions and Answers
6. Next Steps
7. Next Generation Enduro Meeting



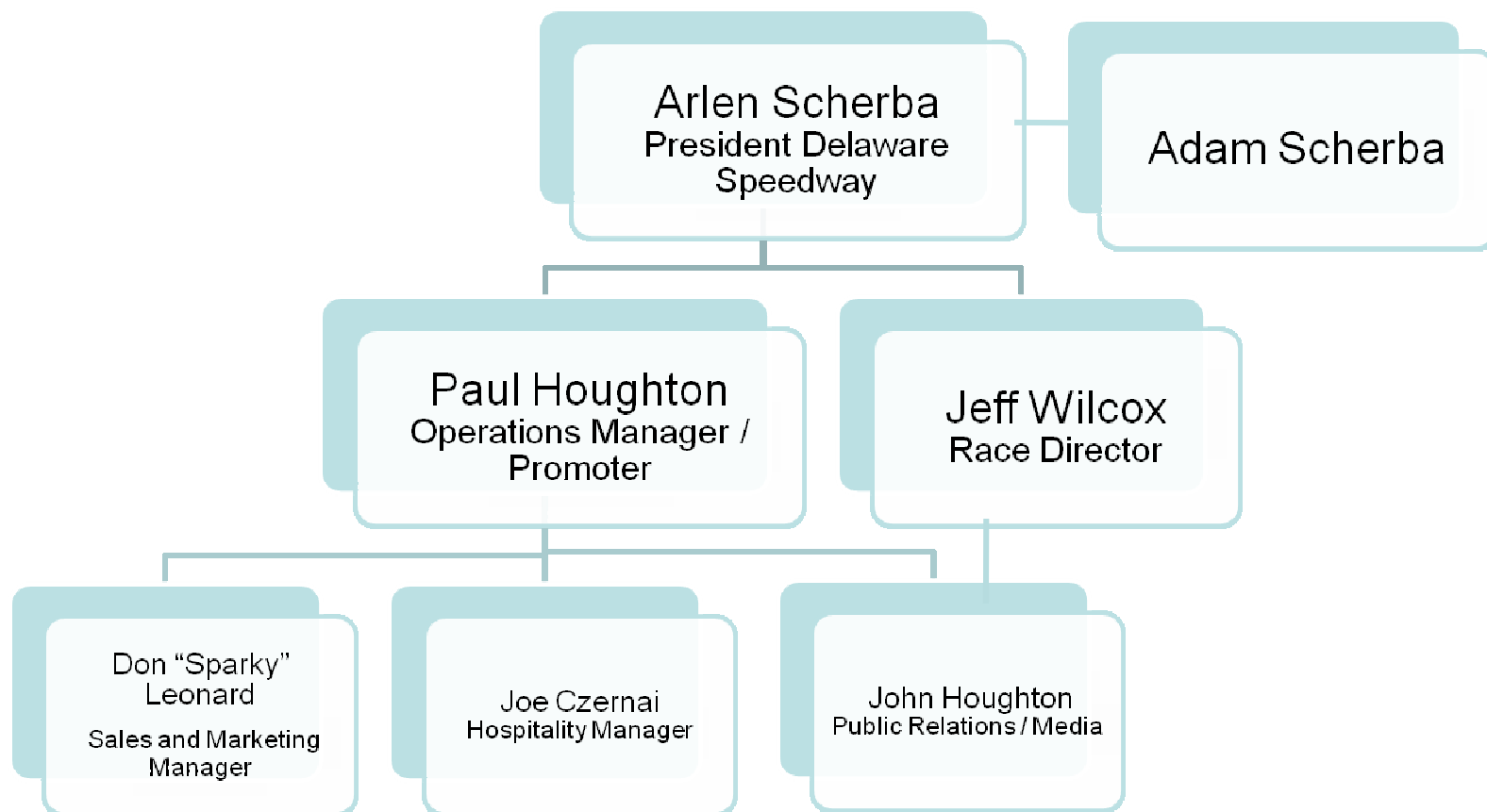
Operations Update

1. 2009 Management Team
2. Division Sponsor Update
3. 2009 Year End Points Fund
4. 2009 Awards Banquet
5. Meeting Notes – on web site



Operations Update

2009 Management Team





Operations Update

2. Division Sponsor Update
3. 2009 Year End Points Fund
4. 2009 Awards Banquet – mid Oct
5. Meeting Notes – on web site



Race Director Update

1. Ownership Update
2. Track Repairs
3. Electronic Scoring (\$150 Wkly, \$80 Enduro,\$20 / event)
4. Rulebook Update — L/M updated today/engine setback
5. NASCAR Update



COMPETITOR INFORMATION

What is...

The NASCAR WHELEN ALL-AMERICAN SERIES

- North America's Premier Weekly Short Track Program
- Over 50 Tracks
- 8,000 Competitors
- National Championship
- State Championship
- Track Championship
- Markets in 23 States
- Markets in 4 Canadian Provinces
- "Stepping Stone" to Developmental Series



Season End Awards

**National
Championship**



1st - \$25,000

2nd - \$10,000

3rd - \$ 5,000

The Top 500 drivers in the NASCAR Whelen All-American Series will be ranked at the end of the season.

**State/
Province
Championships**



1st - \$2,000 per NASCAR-sanctioned track in the state/province

2nd - \$1,000 per NASCAR-sanctioned track in the state/province

3rd - \$500 per NASCAR-sanctioned track in the state/province

Example – If there are three tracks in a state the payout would be as follows:

1st – \$6,000; 2nd - \$3,000; 3rd - \$1,500

Rookie of the Year (State)- \$1,000 bonus

State/Province Champions will be invited to attend the NASCAR Whelen All-American Series season-end awards banquet.

**Track
Championships**



Feature Division - \$10,000

2nd Division - \$ 3,000

3rd Division - \$ 2,000

4th Division - \$ 1,500

Awards will be disbursed to the top 10 in each division. Does not include promoter point fund contributions which are distributed separately. Plaques to the top 3 in each division. Track Champions will be invited to attend the Whelen All-American Series season-end awards banquet.

National Points System for Feature Division Cars

1. Points will be awarded based on the amount of cars starting the feature race.
2. The winner will be awarded 2 points per car up to 23 cars and a 5 point bonus for winning.
3. If event has 23 cars or more, the winner will be awarded 46 points plus a 5 point bonus for winning.
 - a. Each finishing position after that will decrease by 2 points
 - b. 23rd position and lower will each be awarded 2 points
4. All drivers in the race must be NASCAR members to gain points. If a driver in the field does not have a NASCAR license at the time of the race he/she will not be awarded any points, nor will his/her finishing position factor into the overall car count for point awards to other drivers. It will be as if they didn't even race.
5. *Example* - If starting field has 20 cars, then the winner will be awarded 40 NASCAR championship points plus a 5 point bonus, second place awarded 38 points and so on in 2 point increments.

“New” Rookie of the Year Program

- **Rookie of the Year Award**
 - **National Champion \$2,000**
 - **State Champion \$1,000**

- **All first time Division I license holders eligible**
- **State Champion determined by competitor’s best 18 points finishes from any NASCAR sanctioned track within the state/province in North America**
- **National Champion determined by competitor’s best 18 finishes from any NASCAR sanctioned track within North America**

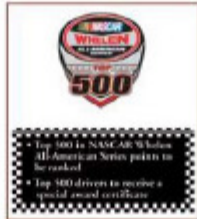


2009 Race for the Championship



National Championship

- 1st \$25,000
- 2nd \$10,000
- 3rd \$5,000



Top 500 in NASCAR Series from All-American Series points to be ranked
 * Top 500 drivers to receive a special award certificate

- Determined by competitor's best 18 NASCAR points finishes from any NASCAR-sanctioned track in North America
- Top 3 drivers in national standings will receive travel accommodations to the National Awards Banquet
- National Champion will receive invitation to participate in the Geoff Bodine Bobsled Challenge in Lake Placid, NY courtesy of Whelen Engineering



State and Provincial Championships

- 1st \$2,000*
- 2nd \$1,000*
- 3rd \$500*



All payouts are per NASCAR-sanctioned track in the State/Province.
 * times number of tracks in State or Province

- Determined by competitor's best 18 points finishes from any NASCAR-sanctioned track within the State/Province in North America.
- State/Province Champions will receive State/Province Custom Championship Driver Uniforms.
- State/Province Champions will receive an invitation to the awards banquet
- Per section 12-4K of the NWAAS rulebook, all NASCAR competitors must display the Series and contingency decals to be eligible for State/Provincial awards.

Track Championships



2nd Division \$3,500 Total Payout

1st	\$1000
2nd	\$500
3rd	\$300
4th	\$200
5th	\$200
6th	\$200
7th	\$200
8th	\$150
9th	\$150
10th	\$100

3rd Division \$2,000 Total Payout

1st	\$400
2nd	\$250
3rd	\$225
4th	\$200
5th	\$200
6th	\$175
7th	\$150
8th	\$100
9th	\$100
10th	\$100

4th Division \$1,000 Total Payout

1st	\$300
2nd	\$225
3rd	\$200
4th	\$150
5th	\$125
6th	\$100
7th	\$100
8th	\$100
9th	\$100
10th	\$100

- Determined by the individual track's point system
- Feature Division Track Champions will receive Track Championship commemorative helmet.
- Track Champions will receive an invitation to the awards banquet



Crew Chief Award

- National Champion Crew Chief
- 1st Place - \$3,000
- 2nd Place - \$1,500
- 3rd Place - \$500

State Champion Crew Chief
\$500



Car Owner Award

- National Champion Car Owner
- \$5,000 plus
- Lincoln Welder



Rookie of the Year Award

- National Champion \$2,000
- State Champion \$1,000
- All 1st time Division 1 license holders eligible
- State Champion determined by competitor's best 18 points finishes from any NASCAR sanctioned track within the State/Province in North America
- National Champion determined by competitor's best 18 points finishes from any NASCAR sanctioned track within North America

Special thanks to the following for their support of the NASCAR WHELEN All-American Series:



Note: Competitors must have NASCAR License and display appropriate decals.



Awards Banquet



- Premier year-end awards ceremony for competitors, teams and track operators (over 500 in attendance)
- National TV personality as host
- Multi-day event with informative meetings, social events, and activities in addition to the awards ceremony
- First class venue and accommodations with unsurpassed amenities

Local Track Awards

- Tracks receive Series plaques for the top three point finishers in each sanctioned division to present at their banquet
- In addition, a Craftsman Mechanic of the Year plaque is sent to present to local track recipient



Membership

- **Requirements**
 - 100% membership participation
 - Division I Competitor License- \$185
 - All other Division Competitor Licenses- \$90
 - Crew License- \$90
- **Benefits**
 - \$1,050,000 in participant accident insurance
 - Rule book
 - Subscription to Dick Berggren's Speedway Illustrated
 - Annual Preview and Press Guide
 - Access to penalty appeals process
 - Exclusive discounts with participating NASCAR sponsors
 - Discounts on NASCAR "Official Members" merchandise
 - Access to NASCAR members website
 - NASCAR pin and decal



NASCAR Members

1. \$10 discount at back gate for members
2. Year End point fund:
 - » Must be NASCAR member & 80% attendance to participate
 - » Purse made up of money from Delaware, NASCAR and sponsors
 - » Portion paid to licensed driver and portion to car owner
 - » All trophies to driver
3. Increased Nightly Purse for Members
4. Marketing Assistance from Speedway and NASCAR

	Member Weekly Divisions			
	Late Models	Modifieds	Super Stocks	Trucks
1	\$1,100	\$600	\$325	\$300
2	\$700	\$400	\$250	\$200
3	\$550	\$300	\$225	\$150
4	\$475	\$250	\$200	\$130
5	\$400	\$200	\$175	\$125
6	\$320	\$175	\$150	\$120
7	\$300	\$150	\$125	\$110
8	\$290	\$125	\$100	\$100
9	\$275	\$115	\$100	\$100
10	\$250	\$120	\$100	\$100
11	\$225	\$110	\$100	\$95
12	\$200	\$100	\$100	\$90
13	\$175	\$100	\$100	\$85
14	\$165	\$100	\$100	\$80
15	\$150	\$100	\$90	\$75
16	\$140	\$100	\$90	\$75
17	\$140	\$100	\$80	\$75
18	\$140	\$100	\$80	\$70
19	\$140	\$100	\$80	\$70
20	\$140	\$100	\$80	\$70
21	\$140	\$100	\$80	\$70
22	\$140	\$100	\$80	\$65
23	\$140	\$100	\$80	\$65
24	\$140	\$100	\$80	\$65
25	\$140	\$90	\$80	\$65
26	\$140	\$90	\$80	\$60
27	\$140	\$90	\$80	\$60
28	\$140	\$90	\$80	\$60

Total	\$7,395	\$4,205	\$3,290	\$2,730
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NOTE: Purse is 5-10% less for non members.

APC Late Models Note:

JBM Auto Leasing Triple Crown - - New event. Three selected events throughout the season, there will be a points fund paid at the year end banquet of approximately \$11,000.00, to the top-20 in points within that series.

TOTAL PURSE MONEY:

Total *available* money and awards is estimated to be a half-million dollars.



Driver Programs For NASCAR Members

1. Backgate Convenience Pass

- » \$320 plus tax, entry to all events (Saves approx. \$400)
- » Top gate spousal pass \$250 plus tax entry to all events. (Saves approx. \$50)

2. Sponsor Workshop

- » Help you get sponsors
- » Supply NASCAR demographic info
- » Need to know if you are interested

3. Increasing sponsor value:

- » Make tickets available to sponsors on night you race (no charge)
- » Need contact info for customer service follow up



DELAWARE SPEEDWAY

**TRANSMISSION DIRECT
NEXT GENERATION
ENDURO**

ENDURO OBJECTIVES

- Keep the Enduro healthy.
- Improve the Race format for Fans and Racers
- Increase Driver/Sponsor exposure
- Get the division back up to 100 plus vehicles.
 - Allow the use of cheaper and readily available vehicles.
 - Open the class up to new and different types of cars.
 - Slow the field down with more vehicles
- Create a “race within a race” with V8 class and “Six or less” class. If car count allows, will be separate shows.
- Encourage more participation through bonus incentives.
- Reward the division when more cars are on the track through a Pro-rated Payout Structure.



Suggested Race Format

- *30 Lap Heat Race #1 (drivers in lower half of points)*
- *30 Lap Heat Race #2 (drivers in top half of points plus top ten in points from previous season)*
- *Chaos Cars*
- *150 Lap feature*



Heat Race – 30 Laps

- *Top 3 to front straight away for interview / trophy*
- *Winner flips coin to invert field or not*
- *Heat race will be for points and top 3 will be paid.*
- *Heat Race #1 (lower half of points) will line up in front of Heat Race #2 for feature.*



Challenge Race – V8

- Practice and 30 lap Feature
- Purse – same as Truck Purse
- Intent to feature lower, middle and top of field geared for provisionals and starting lineups
- May 22 – Lower part of field from May 16
- July 24 – Middle Part of field from July 18
- Aug 21 – Top Part of Field from Aug 15
- Starting 28 cars per race
- Regular race procedures, cautions etc.
- No points, same payout as Truck weekly
- Note: Sept 4 – All-Star race – all cars in points



BONUS PROGRAMS

- Top non-gm car, \$100
- Top Rookie, \$200
- Top Station Wagon, \$100
- Top Truck, \$100
- Hard Luck Pool, \$300 added per event.



Questions and Answers



Thank you!